

EUROPA NOSTRA : SHARING HERITAGE – SHARING VALUES

Hoe belangrijk is cultureel erfgoed voor steden en landschappen van Europa ?

6 March 2018, Brussels

Sneska Quaedvlieg-Mihailovic, Secretary General of Europa Nostra



ABOUT US



**Founded in 1963
in Paris**



**Europa Nostra is headquartered
in The Hague**



**It has an office
in Brussels**



OUR PRESIDENT



Creative
Europe



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NOSTRA



THE Voice of Cultural Heritage

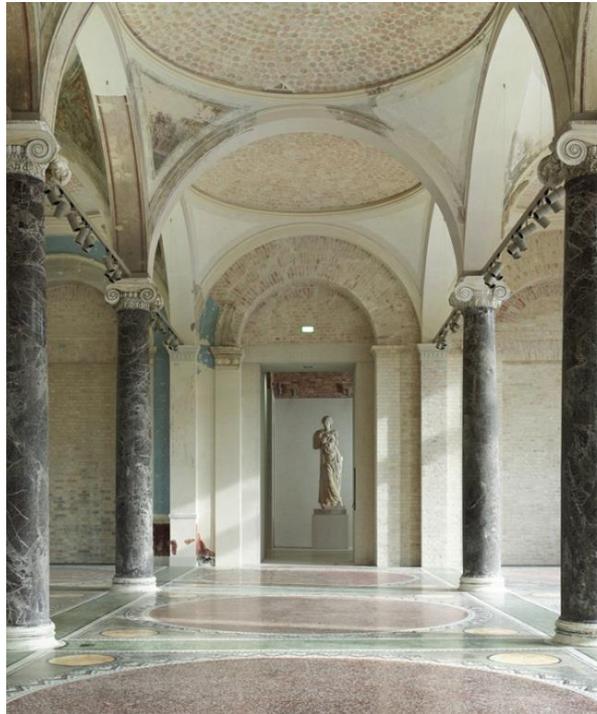
ABOUT US



THE 3 PILLARS OF EUROPA NOSTRA'S ACTION ARE:



**Lobbying
for cultural heritage**



**Celebrating excellence
through Awards**



**Campaigning to save
endangered heritage**

EU PRIZE FOR CULTURAL HERITAGE / EUROPA NOSTRA AWARDS

The Awards honour every year:

- up to **30 outstanding heritage achievements**
- **7 Grand Prix laureates**
- **1 Public Choice Award**

The Awards are given in **4 categories**:

- Conservation
- Research
- Dedicated Service to Heritage by individuals or organisations
- Education, Training and Awareness-Raising



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2017 EU PRIZE FOR CULTURAL HERITAGE / EUROPA NOSTRA AWARDS

The King's Road across Filefjell, Norway Grand Prix in the category Conservation





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2011 EU PRIZE FOR CULTURAL HERITAGE / EUROPA NOSTRA AWARDS

Architectural Heritage of the Buffer Zone in the Walled City of Nicosia, Cyprus Award in the category Research





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2014 EU PRIZE FOR CULTURAL HERITAGE / EUROPA NOSTRA AWARDS

Kempens Landscape Association, Putte, Belgium
Grand Prix in the category Dedicated Service





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2013 EU PRIZE FOR CULTURAL HERITAGE / EUROPA NOSTRA AWARDS

The Living Cabanyal Archive, Spain

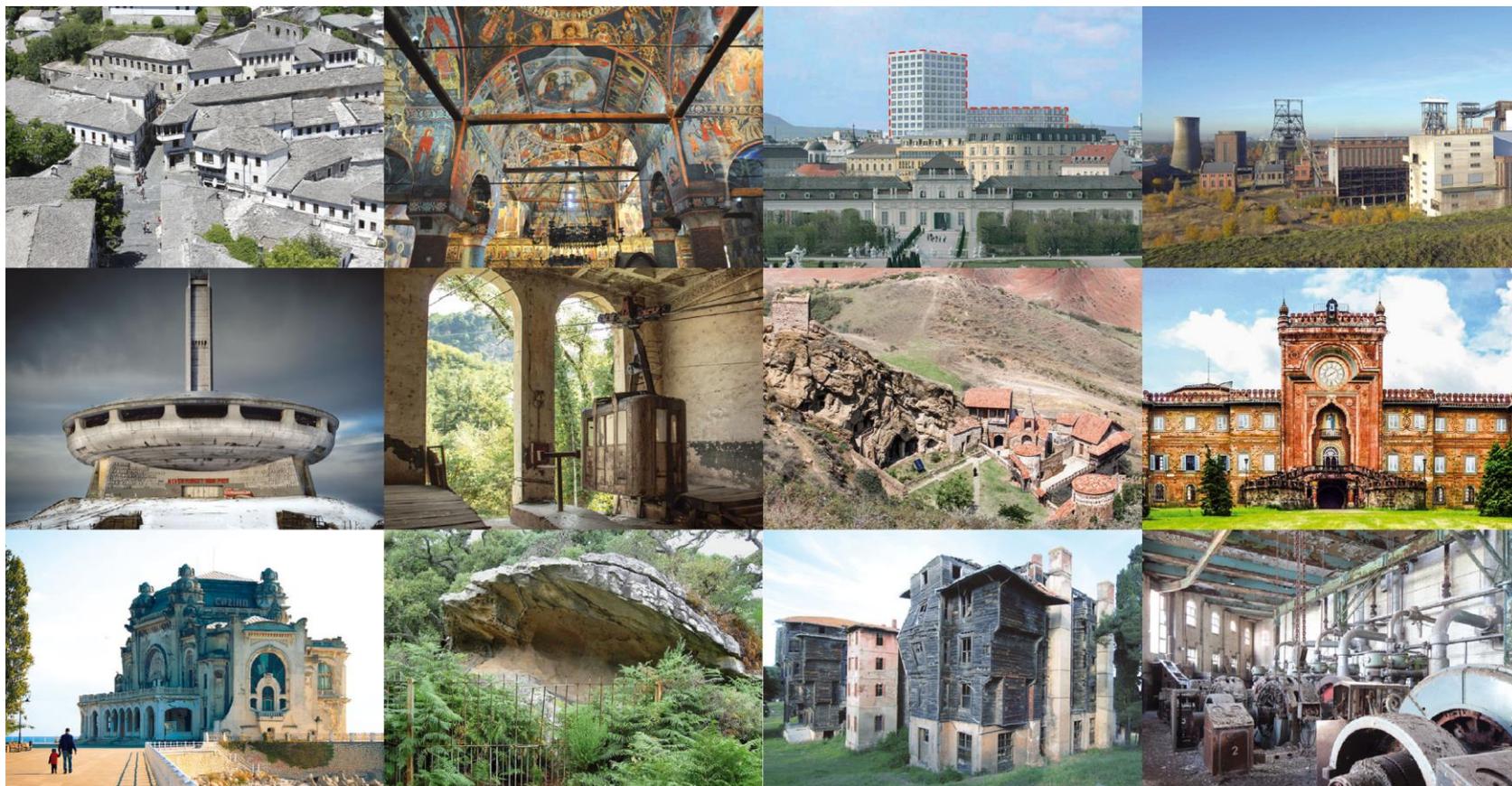
Grand Prix in the category Education, Training and Awareness-Raising



PILLARS OF ACTION

DANGER

Next List of the 7 Most Endangered to be announced on 15 March 2018



PILLARS OF ACTION

LOBBYING

Over 50 years, Europa Nostra has worked to influence policy at national and European levels.





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EUROPEAN HERITAGE ALLIANCE 3.3



Creating our futures

ECTP-CEU

European Council of Spatial Planners
Conseil européen des urbanistes





2018



**EUROPEES JAAR
VAN HET CULTUREEL
ERFGOED**

#EuropeForCulture

2018



**ANNÉE EUROPÉENNE
DU PATRIMOINE
CULTUREL**

#EuropeForCulture

European Council Conclusions, 14 December 2017



Europa Nostra
@europanostra

BREAKING NEWS: Today, EU Heads of State adopted first ever conclusions on education & culture! They called on EU Member States, @EUCouncil & @EU_Commission "to take opportunity of #EYCH2018 to increase awareness of social & economic importance of culture & #CulturalHeritage!" 🙌🙌

EU Council Press @EUCouncilPress
European Council conclusions, 14 December 2017
europa.eu/luX39bw

8:49 PM - 14 Dec 2017

41 Retweets 50 Likes



🗨️ 41 ❤️ 50 📌



Add another Tweet

The European Council called on Member States, the Council and the European Commission

“to take work forward with a view to (...) taking the opportunity of the European Year of Cultural Heritage to increase awareness of the social and economic importance of culture and cultural heritage.”

Davos Declaration, 22 January 2018

Towards a high quality *Baukultur* for Europe



Engagement

- **Shared heritage:** bringing Europe's cultural heritage, history and shared values closer to people
- **Heritage at school:** discovering Europe's treasures at an early age
- **Youth for heritage:** engaging the younger generation

Value

- **New uses for heritage:** re-imagining industrial, religious or military sites
- **Tourism and heritage:** promoting sustainable cultural tourism

Protection

- **Cherishing heritage:** developing quality standards for interventions in the historic environment and at heritage sites
- **Heritage at risk:** fighting against illicit trade in cultural goods and managing risks at heritage sites

Innovation

- **Heritage-related skills:** enhancing education and training for the traditional and new professions
- **Heritage for all:** fostering participation and social innovation
- **Science for heritage:** using research, innovation, science and technology for a better conservation and presentation of heritage

EUROPEAN CULTURAL
HERITAGE SUMMIT

SHARING
HERITAGE
SHARING
VALUES

BERLIN, 18–24 JUNE 2018



Deutsches
Nationalkomitee für
Denkmalschutz



Stiftung
Preußischer Kulturbesitz



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REGISTRATION TO OPEN IN APRIL ON

www.european-cultural-heritage-summit.eu

Adaptive Reuse of Cultural Heritage, 20 June, Berlin



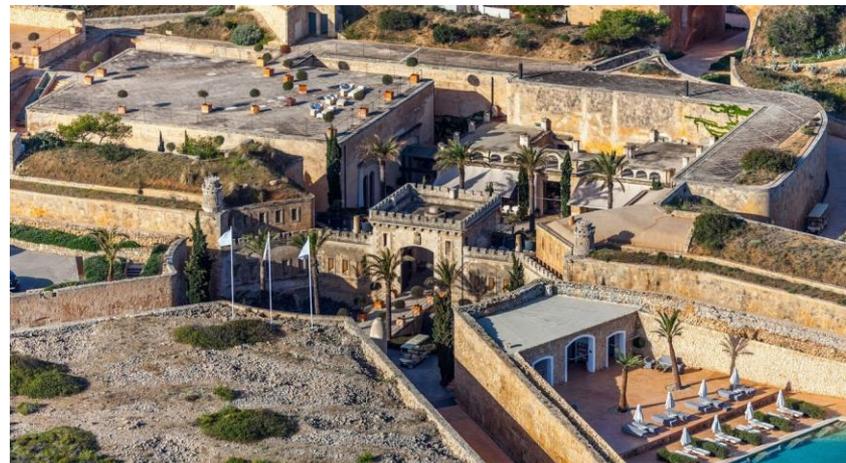
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De Hoorn, Leuven
Van Nelle Factory, Rotterdam



Abbaye d'Ardennes, Saint Germain la Blanche Herbe
Cap Enderrocat Fortress, Mallorca

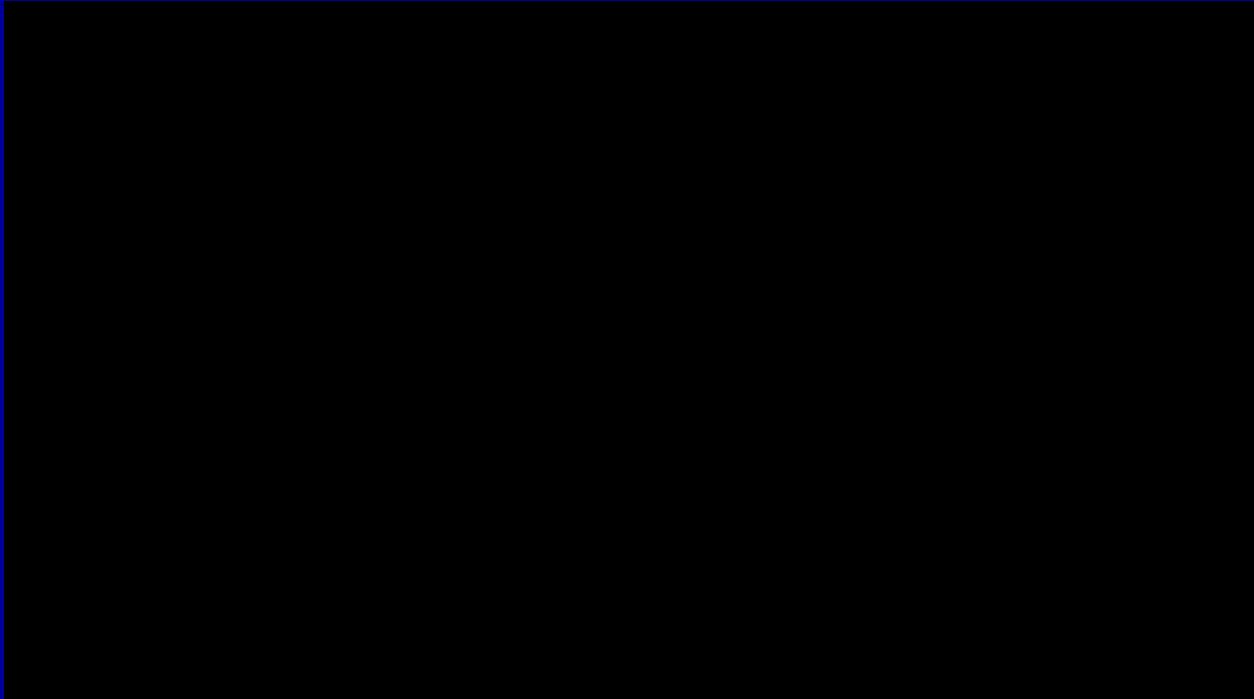


#ODE2JOY CHALLENGE

Maestro Plácido Domingo,
President of Europa Nostra



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<https://youtu.be/Ngf9H0iiHKw>

★ Challenge accepted? ★

★ www.ode2joy.eu ★

2018 
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture